

## **REPORT OF ENTREPRENEURSHIP AWARENESS CAMP**

**“ENTREPRENEURSHIP AWARENESS CAMP – A STEP FROM TECHNOCRAT TO ENTREPRENEUR”** is organized by Akhil Bharatiya Maratha Shikshan Parishad’s Anantrao Pawar College of Engineering and Research, Pune in Association with Science and Technology, Park promoted by NSTEDB, Department of Science and Technology, Government of India between 3<sup>rd</sup> **January, 2019 to 5<sup>th</sup> January, 2019.**

Number of students enrolled and attended this Entrepreneurship Awareness Camp from various departments are –

1. Civil Engineering – 61
2. Computer Engineering – 36
3. Mechanical Engineering – 62
4. E&TC Engineering – 08
5. IT Engineering – 03

On 03.01.2019, Camp was Inaugurated by **Mr. Vikram Saraph, Group Director, Science & Technology Park, Pune** and **Mr. Hardik Joshi, Director – Entrepreneur Engagement & Training, Science & Technology Park, Pune**. Main moto of this 3 days camp is **“Be Your Own Boss”**. Main objective of this camp is to seed an entrepreneurship in youth. To achieve this, various eminent faculties were delivered their sessions. These three days **“ENTREPRENEURSHIP AWARENESS CAMP – A STEP FROM TECHNOCRAT TO ENTREPRENEUR”** was co-ordinated by Prof. Mandar Kakade and Prof. Supriya Shinde. Tea and Biscuits were provided to students during these three days. Information about all the sessions and key note speakers of various sessions is as follows –

After inauguration, first two sessions on 03.01.2019 (Day 1) were conducted by Mr. Vikram Saraph ( Group Director, Science & Technology Park, Pune). He guided students about overall view of Entrepreneurship Awareness Camp. Why to become an entrepreneur. What is current need of society. What are different qualities one should have to become an successful entrepreneur.

Next two sessions on 03.01.2019 (Day 1) were conducted by Mr. Vinod Pratkar ( Director – Indo Asean Business Advisory). Sir guided students about how to scan the environment and how to identify the business opportunities.

First two sessions on 04.01.2019 (Day 2) were conducted by Mr. Suresh Umap (Regional Officer – Maharashtra Centre for Entrepreneurship Development). Sir guided students regarding how to start MSME unit, registration process, rules and regulations to be followed, all the legal formalities

required by government bodies like SIDBI, NABARD, DIC etc. How to apply for various government schemes for loan like Mudra loan and other financial assistance by various agencies, banks etc.

Next two sessions on 04.01.2019 (Day 2) were conducted by Dr. Milind Marathe ( Director – International Institute of Management Science, Chinchwad, Pune). Sir guided students how to start their own business through a case study of manufacturing of cup cakes. All aspect of business like Environmental scanning, Business growth, Financial management, HR management, Assets management and all were nicely explained through detailed case study of process of manufacturing cup cakes.

First two sessions on 05.01.2019 (Day 3) were delivered by Mr. Hardik Joshi ( Director – Entrepreneurship Engagement & Training, Science & Technology Park, Pune). Hardik sir guided on different marketing strategies and role of effective communication to grow the business.

In last session Captain Ulhas Bodhankar shared his entrepreneurial experience with all participants to motivate them to become an entrepreneur.

At the end, certificates were provided to students for attending this three days entrepreneurship awareness camp.

Total 170 students enrolled in Entrepreneurship Awareness Camp. Total contribution from students as a participation fee is Rs.34000/- which is submitted to Science & Technology Park, Pune. Total contribution from institute is Rs.6338/- required for Hospitality of Speakers and Participants during Entrepreneurship Awareness Camp.

I am thankful to my management for supporting us to organize Entrepreneurship Awareness Camp. I am also thankful to Science & Technology Park, Pune for their guidance & support.

**Prof. Supriya B. Shinde**  
**Co-coordinator**

**Prof. Mandar N. Kakade**  
**Coordinator**

Schedule of Entrepreneurship Awareness Camp is as follows -

Date & Day	Session Time	Topic
03-01-2019 Thursday	10:00 – 11:15	Inauguration, Camp Objective, Why Entrepreneurship (General Concepts)
	11:30 – 12:45	Historical Background, Current Scenario and Knowing Personal Traits
	14:00 – 15:15	Environment Scanning
	15:30 – 16:45	Business Opportunity Identification
04-01-2019 Friday	10:00 – 11:15	DIC / SIDBI / NABARD How to Start a MSME Unit (General Concepts, Rule & Regulations, Registration, Schemes etc.)
	11:30 – 12:45	Financial Assistance available from Banks and other Govt. Agencies, Financial Institutes etc.
	14:00 – 15:15	Technical, Commercial and Financial aspects of MSME Unit (General Concept and Salient Features of a Project Report)
	15:30 – 16:45	
05-01-2019 Saturday	10:00 – 11:15	Marketing Management in Small Businesses
	11:30 – 12:45	Communication Skills for Better Results in Business
	14:00 – 15:15	Experience Sharing by an Entrepreneur
	15:30 – 16:45	Feedback & Discussion on the Camp and Awarding Participation Certificates



**INAUGURATION FUNCTION OF 3 DAYS ENTREPRENEURSHIP AWARENESS CAMP**



**FELICITATION OF MR. VIKRAM SARAPH & MR. HARDIK JOSHI (SCIENCE & TECHNOLOGY PARK, PUNE)**



**SESSION BY MR. VINOD PRATKAR (DIRECTOR – INDO ASEAN BUSINESS ADVISORY)**



**SESSION BY MR. SURESH UMAP (REGIONAL OFFICER – MAHARASHTRA CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT)**



**SESSION BY MR. VIKRAM SARAPH (GROUP DIRECTOR – S&T PARK)**

**SESSION BY DR.MILIND MARATHE (DIRECTOR – IIMS, PUNE)**



**STUDENTS FEEDBACK – MR. VINAYAK KULKARNI & MS. MINAKSHI AMBEKAR**



**CERTIFICATE DISTRIBUTION BY MR. HARDIK JOSHI AND PROF.SHAILESH HAJARE (HOD – E&TC ENGG.)**



**SUMMARY OF ALL SESSIONS BY PROF.MANDAR KAKADE (CO-ORDINATOR) VOTE OF THANKS BY PROF. SUPRIYA SHINDE (CO-COORDINATOR)**



**GROUP PHOTOGRAPH OF MR.HARDIK JOSHI, DR. SUNIL THAKARE (PRINCIPAL), HEAD OF DEPARTMENTS, CAMP COORDINATORS, CLASS TEACHERS, FACULTY MEMBERS & STUDENT PARTICIPANTS**